



World No Tobacco Day

31st May 2017 – Parallel Project Events program

Time	Session
10:00 – 14:00 CEST	<p>“Fruit for cigarette” campaign</p> <p><u>Description:</u> Action directed to the general public aiming to raise awareness about the benefits of quitting smoking and adopting healthy lifestyle habits by exchanging fresh fruit for cigarettes in a stand placed in the Virgen del Rocío University Hospital facilities.</p> <p><u>Place:</u> Virgen del Rocío University Hospitals, Seville, Spain.</p> <p><u>Organiser:</u> Medical-Surgical Unit of Respiratory Diseases. Virgen del Rocío University Hospital, Seville, Spain</p>
10:00 – 14:00 CEST	<p>World No Tobacco Day</p> <p><u>Description:</u> The Lab of Medical Physics, Medical School of the Aristotle University of Thessaloniki, organizes the workshop entitled ” World No Tobacco Day” on the occasion of the World day for smoking cessation. More information here: http://smokefreebrain.eu/world-no-tobacco-day/</p> <p><u>Place:</u> Aristotle University of Thessaloniki, Thessaloniki, Greece</p> <p><u>Organiser:</u> Lab of Medical Physics, Medical School of the Aristotle University of Thessaloniki, Greece</p>
12:30 CEST	<p>The effect of bupropion in smoking cessation in relation to sleep physiology in COPD, asthmatics and YUA</p> <p><u>Description:</u> Following to the clinical evaluation and completing the behavioral assessment using a battery of psychometric tests the first polysomnographic (PSG) recording will be done. The pharmacological treatment with bupropion will start after this recording and the minimum treatment duration is 14 days. At the third visit another polysomnographic recording together with clinical and psychometric evaluation will be completed. Final evaluation will be held 10 weeks after the completion of second PSG. Smokers (at least 10 cigarettes/day and 10 pack years) with diagnosed COPD or asthma, or young unemployed adult can be involved. Benefits for the participants are pharmacological help in smoking cessation with medical evaluation and increased quality of sleep and daily activities.</p> <p><u>Place:</u> Sremska Kamenica, Novi Sad, Serbia</p> <p><u>Organiser:</u> Institute for pulmonary diseases of Vojvodina in Sremska Kamenica, Serbia</p>
National media	<p>SmokeFreeBrain pharmacological intervention in Bulgaria</p> <p><u>Description:</u> SmokeFreeBrain goals and benefit of no smoking.</p> <p><u>Place:</u> Press release to all national media, Ministry of health, Ministry of science and education, Bulgaria</p> <p><u>Organiser:</u> General Practitioners’ ambulatories, Bulgaria</p>